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Jackie Stevens
Assistant to the Company Secretariat

# By Courier

Securities and Exchange Commission Filing Desk Division of Corporation Finance Office of International Corporate Finance 450 Fifth Street N.W Washington DC 20549 United States



17 October 2005

Dear Sir/Madam

Re: Taylor Nelson Sofres plc: file no 82-4668

In accordance with the requirements of rule 12-g3-2b please find enclosed the following for Taylor Nelson Sofres plc:

- Taylor Nelson Sofres plc RNS Announcement Director's exercise of options Tony Cowling.
- 2. Taylor Nelson Sofres plc RNS Announcment Director's exercise of options David Lowden.

I trust the above is in order, please do not hesitate to contact me should you have any queries.

Please could you acknowledge receipt of this letter and the documents enclosed herewith, by stamping the enclosed copy of this letter and returning it to the Company in the enclosed self-addressed envelope.

Yours faithfully

**Jackie Stevens** 

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For immediate release

14 October 2005

# Taylor Nelson Sofres plc Director's exercise of options

Taylor Nelson Sofres plc (TNS) has been advised that the Chairman, Tony Cowling, today exercised options to purchase 116,000 ordinary shares of 5p each in the company, at n

The options were granted in 2002 under the Long Term Incentive Plan.

As a result of this transaction, Mr Cowling's combined beneficial holding in TNS is 1 representing 0.359 per cent of TNS's issued share capital.

# For further information, please contact:

Janis Parks, Head of Investor Relations

+44 (0) 20 8967 1584

Email to: janis.parks@tns-global.com

14 October 2005

#### For immediate release

### Taylor Nelson Sofres plc Director's exercise of options

Taylor Nelson Sofres plc (TNS) has been advised that the Chief Operating Officer, David Le exercised options over 325,000 ordinary shares of 5p each in the Company under the Lor Plan at an option price of 75p per share and sold a total of 175,000 ordinary shares at a pushare, representing 0.039 per cent of the company's issued share capital.

The proceeds of this sale will be used to fund the exercise of the options and partly fund th national insurance also due on the exercise, with an extra injection of funds from Mr Lowc shortfall.

As a result of these transactions, Mr Lowden has increased his combined beneficial holding it 230,000 ordinary shares, representing 0.051 per cent of TNS's issued share capital.

#### For further information, please contact:

Janis Parks, Head of Investor Relations

+44 (0)20 8967 1584

Email to: janis.parks@tns-global.com

END

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Full Announcement Text

# NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING RESPONSIBILITY OR CONNECTED PERSONS

This form is intended for use by an issuer to make a RIS notification required by DR 3.1.4R(1).

- (1) An issuer making a notification in respect of a transaction relating to the shares or debentures of the issuer should complete boxes 1 to 16, 23 and 24.
- (2) An issuer making a notification in respect of a derivative relating the shares of the issuer should complete boxes 1 to 4, 6, 8,13, 14, 16, 23 and 24.
- (3) An issuer making a notification in respect of options granted to a director/person discharging managerial responsibilities should complete boxes 1 to 3 and 17 to 24.
- (4) An issuer making a notification in respect of a financial instrument relating to the shares of the issuer (other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24.

Please complete all relevant boxes should in block capital letters.

1. Name of the issuer

#### TAYLOR NELSON SOFRES PLC

- 2. State whether the notification relates to (i) a transaction notified in accordance with DR 3.1.4R(1)(a); or
- (ii) DR 3.1.4(R)(1)(b) a disclosure made in accordance with section 324 (as extended by section 328) of the Companie
- (iii) both (i) and (ii)

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- (iii) see 3 below
- 3. Name of person discharging managerial responsibilities/director

DAVID LOWDEN (Director – in accordance with 2(iii) above)
ANDY BOLAND (Director – in accordance with 2(iii) above)
PEDRO ROS – (in accordance with 2 (i) above)
MIKE PENFORD – (in accordance with 2 (i) above)
JUDITH PASSINGHAM – (in accordance with 2 (i) above)
JAMIE HALL - (in accordance with 2 (i) above)

4. State whether notification relates to a person connected with a person discharging managerial responsibilities/di. identify the connected person
N/A
5. Indicate whether the notification is in respect of a holding of the <i>person</i> referred to in 3 or 4 above or in respective interest
In relation to 3 above.
6. Description of shares (including class), debentures or derivatives or financial instruments relating to shares
N/A
7. Name of registered shareholders(s) and, if more than one, the number of shares held by each of them
N/A
8 State the nature of the transaction
N/A
9. Number of shares, debentures or financial instruments relating to shares acquired
N/A
10. Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating
N/A
11. Number of shares, debentures or financial instruments relating to shares disposed
N/A
12. Percentage of issued class disposed (treasury shares of that class should not be taken into account when calculatin
N/A
13. Price per <i>share</i> or value of transaction
N/A
14. Date and place of transaction

N/A .
15. Total holding following notification and total percentage holding following notification (any treasury shares shares shares have also believe a reconstruction).
account when calculating percentage)
N/A
16. Date issuer informed of transaction
N/A
If a director/person discharging managerial responsibilities has been granted options by the issuer complete the
17 Date of grant
14 OCTOBER 2005
18. Period during which or date on which it can be exercised
14 OCTOBER 2008
19. Total amount paid (if any) for grant of the option
NIL
20. Description of shares or debentures involved (class and number).
ORDINARY SHARES 5 PENCE EACH
21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise
NIL
22. Total number of <i>shares</i> or debentures over which options held following notification
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DAVID LOWDEN 351, 000 SHARES ANDY BOLAND 261, 000 SHARES PEDRO ROS 125, 000 SHARES
MIKE PENFORD 75, 000 SHARES
JUDITH PASSINGHAM 125, 000 SHARES JAMIE HALL 125, 000 SHARES
22 Annual distance in formation
23. Any additional information

The above grants are in relation to conditional awards granted under the 2005 Long Term Incentive Plan.

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24. Name of contact and telephone number for queries	
IAN PORTAL, COMPANY SECRETARY, 0208 967 2196	
Name and signature of duly authorised officer of issuer responsible for making notification	
IAN PORTAL, COMPANY SECRETARY, 0208 967 2196	
Date of notification	
14 OCTOBER 2005	
END	
END	
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